



www.paullacsina.com

PAUL LACSINA

ART DIRECTOR | WEB DEVELOPER

CONTACT INFO

PHONE 974 6603 2784 | EMAIL me@paullacsina.com

WORK EXPERIENCE

2018 - Present

Just us & Otto Marketing Services, Qatar

SENIOR ART DIRECTOR / WEB DEVELOPER

- Determining user needs by analyzing technical design requirements.
- Generate ideas to portray concepts and advertise products/services.
- Refine images, fonts and layouts using graphic design software.
- Maintain brand consistency throughout all our marketing related projects.
- Event Venue setup layout and branding.
- Designing digital graphics for social media.
- Creating Full Corporate Identity for clients (logo, brand guideline, stationaries, etc..)
- Event / Product / Commercial photography and videography including editing.
- Creating design or web related proposal for clients with MS Office and Adobe Programs.
- Creating key visuals and related collaterals for Client's marketing activities.
- Full-stack web development.

2012 - 2018

Talal Trading & Contracting, Qatar

IT OFFICER / SOFTWARE DEVELOPER

- Design, create and update company website.
- Create and maintain HR, Facility Management, and database web application.
- Support the roll-out of new applications
- Maintain company's domain name, web hosting and email hosting.
- Monitor and maintain computer systems and networks.
- Diagnose hardware and software faults and solve technical problems.

2010 - 2012

Syscom Computer Center, Philippines

WEB DESIGN INTERN

- Create website layout / user interface by using standart html and css.
- Write well designed and efficiate code.
- Integrate data from various backend services and databases.
- Gather and refine specifications and requirements based on technical needs
- Responsible for maintaining, expanding and scaling our corporate website.
- Cooperate with web designers to match visual design intent.

I seek challenging opportunities where I can fully use my skills for the success of the organization and a company where I can grow professionally and personally. While working, I've delivered best results in a tight deadline driven work schedule with keen attention to detail.

PROFILE

DATE OF BIRTH: May 31st, 1991

LANGUAGE: English - Advanced

EDUCATION

BACHELOR OF SCIENCE (B.S.)
INFORMATION TECHNOLOGY

Holy Angel University | 2012

AWARDS & HONORS

Dean's List 2008 - 20

INTERESTS



Sports Movies Games Music

For project references, please visit:

www.paullacsina.com

MY SKILLS

Photoshop	● ● ● ● ●	HTML5	● ● ● ● ●	PHP	● ● ● ● ●
Illustrator	● ● ● ● ●	CSS3	● ● ● ● ●	Laravel	● ● ● ● ●
Indesign	● ● ● ● ●	SASS	● ● ● ● ●	Mysql	● ● ● ● ●
Premiere	● ● ● ● ●	JavaScript	● ● ● ● ●	OctoberCMS	● ● ● ● ●
MS Office	● ● ● ● ●	JQuery	● ● ● ● ●	Wordpress	● ● ● ● ●
		Vue.js	● ● ● ● ●	Shopify	● ● ● ● ●